DASH SOCIAL

Content Right Acquisition Terms

For Customers of Dash Social

If Customer wishes to receive a non-exclusive commercial license to any user generated content available on the Dash Social platform, Customer may notify Dash Social of the same via the platform. Dash Social will endeavour to facilitate such request via an electronic request submitted to the applicable copyright licensor. For greater certainty, Dash Social does not guarantee that a license or acquisition will be agreed with any copyright licensor making user generated content available on the Dash Social platform nor that the copyright licensor has the rights indicated to grant to Customer. Customer is directly responsible for the legal implications of any rights granted. Any agreement reached for such rights is strictly between Customer and the applicable copyright licensor and not with Dash Social. Content may be subject to other terms and rights including but not limited to those outlined in the Instagram terms of service.

For Content Holders

Dash Social facilitates the acquisition of content rights on behalf of its Customers. By granting rights to your user generated content in response to a request by a Dash Social Customer, you agree to provide the Customer with worldwide, non-exclusive commercial rights to your content. You are not under any obligation to license your content to third parties and any agreement you conclude with a Dash Social Customer via a request made by Dash Social for licensing or sale of content is strictly between you and that Customer. Content may be subject to other terms and rights including but not limited to those outlined in the Instagram terms of service.